



**Think Act  
Regenerate**

## Questions for small business people

I want to make our conversations as valuable for you as I can. The more I know about what you do and what you want to do, the better I can serve you.

At the same time, YOU are in charge of YOUR privacy and YOUR confidentiality agreements.

(This DOESN'T mean you have to answer all these questions in writing, immediately. It DOES indicate where our conversation will start from )

### Firstly, a bit about you

Name / what do you like to be called

[Leigh ]

Age group:

[ ] under 18 years old

[ ] 18-29 years old

[ ] 29-44 years old

[ ] 45-59 years old

[ ] 59-74 years old

[ ] 75 years or older

What do you do when you're not working?

[I'm studying part time, I'm a volunteer at.... ]

What do you love doing – work, hobbies, activities? What would get you jumping out of bed in the morning to go do it?

[reading, fishing... ]

What are your current skills, talents, capabilities?

[podcasting, carpentry, graphic design, farming...]

What concerns you most in the world? Where would you most **like** to make an impact?

[ocean plastics, my kid's future, forest regeneration.... ]

What areas of sustainability and regeneration most interest and inspire you?

[I follow everything I can about The Natural Step.... ]

## **About your business**

Tell me some basics about your business as it is. That way I know a bit more about you – and how to match you with opportunities.

What do you deliver?

[wedding flowers, account services, light manufacturing]

Who are your immediate customers?

[function venues, small businesses]

Who are your end consumers?

[brides, small business owners... ]

Who are your suppliers?

[flower growers, couriers]

What areas of sustainability most interest and inspire you?

[I follow everything I can about The Natural Step.... ]

Tell me about where you want your business to be in 3 years?

[3 more staff, 50% more turnover]